With Consumers Craving Protein, Plant-based Options Are Becoming More and More Prevalent.

As Your Go-To Solutions Provider for meat alternatives, ADM has the resources you need to get to market quickly and successfully.

ADM IS EQUIPPED TO MEET CONSUMER PREFERRED SOLUTIONS: TASTE & TEXTURE, FUNCTIONALITY, NUTRITION & MORE THAN 40%

Based on consumer research and recent market trends, ADM believes that plant-based protein is the answer. ADM has the innovation needs of consumers can fulfill their protein needs.

ADM offers a portfolio of protein ingredients to solve ANY and ALL formulation challenges.

As Your Go-To Solutions Provider for dairy alternatives and other plant-based, protein-rich food and beverage products, ADM is one of the most comprehensive formulators a leg up on the competition.

Protein continues to grow in popularity. Plant-based protein is becoming more and more prevalent.

Protein/uni0069ns/./five.numerator

Hartman Group, “Protein Occasions,” May 2019


Euromonitor, “The Driving Forces Behind Plant-Based Diets,” May 2019

Barclays, “I Can’t Believe It’s Not Meat,” May 2019

Dataessential, SNAP Tool, June 2019

SM Consumer Study, May 2019

Reducing overall meat consumption

Self-identify as “flexitarian.”

Today, 44% of the population

7

6

3

2

1

Hartman Group, “Protein Occasions,” May 2019


Euromonitor, “The Driving Forces Behind Plant-Based Diets,” May 2019

Barclays, “I Can’t Believe It’s Not Meat,” May 2019

Dataessential, SNAP Tool, June 2019

SM Consumer Study, May 2019

51% of consumers say it is the primary reason for using plant-based proteins.

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ADM offers a portfolio of protein ingredients to solve ANY and ALL formulation challenges.

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ADM OFFERS A PORTFOLIO OF PROTEIN INGREDIENTS TO SOLVE "PLANT-BASED" INNOVATION NEEDS.

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