

Clean & Transparent Sourcing

Clean label is now a baseline standard for consumers seeking healthy products. Future-forward attention is on a product's entire supply chain – who made it, how it's made and where it's from. Seeking reassurances on health and safety for themselves and their communities, consumers expect narratives and verifiable assurances that their product was sourced and produced responsibly.





A Winning Edge – Why ADM

Growth Opportunities

- Long heritage in colors, flavors, and fruit & vegetable preparations for clean-label-friendly solutions
- Proprietary extraction technologies in colors and flavors; taste modification capabilities for turnkey solutions
- Wholesome nutrition solutions supported by a vast portfolio of ancient grains, nuts and seeds, beans, pulses and organic product offerings
- Sustainably-sourced ingredients from select farm and local communities to mainstream final products
- Transparent/traceable ingredients highlighting purity, safety and wellness standards
- Focus on all aspects of link to sustainability, including personal, social, environmental and economic
- Provincial, hyper-local ingredients with clear, authentic origins
- Novel sourcing that fosters community resiliency and environmental efforts



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