

# Nourishment for the Whole Self

Consumers are seeking accessible nutrition via nutrient-dense, delicious whole foods to support holistic health – with an increased focus on mental health and emotional well-being. They connect what they eat to how they feel, mentally and physically, and are looking for empowering, accessible, and proactive solutions tailored to their own unique tastes, diets, and other health goals.





## A Winning Edge – Why ADM

- Proprietary taste modification and texture capabilities for solutions that please consumers in their quest for more lifestyle diets (sugar-reduced, fat-reduced, sodium-reduced, gluten free, etc.)
- Expertise in product development for protein-forward, nutrient-balanced solutions (fiber, proteins, vitamins, and wholesome foods such as ancient grains, beans, pulses, nuts & seeds)
- Wide variety of science-backed solutions for specific conditions – metabolic health, skin health, mental and mood support, and women’s health – including inherently functional botanicals
- Fully integrated solutions from ingredients to market-ready finished products

### Growth Opportunities

- Inherently functional whole foods for holistic health (physical, mental, emotional) and satiating nutrition
- Personalized solutions for reducing stress and improving cognitive health
- Purposeful indulgence, nostalgic and exploratory flavors
- Free-from negatives and reduced sugar and sweeteners
- Accessibly priced and widely available to create more inclusive health + wellness products for all



**Your Edge. Our Expertise. Discover more at [ADM.com/youredge](https://www.adm.com/youredge)**