Plant-Based Proteins

Protein continues to grow in popularity. Consumers all around the globe are looking for new ways to add more of it to their diets. As ADM proprietary research shows, it means booming demand for plant-based, protein-forward foods.

To entice flexitarians with new plant-based proteins, taste is a key differentiator. But it isn’t the only formulation challenge.

As your go-to solutions provider for meat alternatives, dairy alternatives and other plant-based, protein-rich food and beverage products, ADM has the resources you need to get to market quickly and successfully.

51% of flexitarians say inferior taste is the primary barrier when considering plant-based proteins.

TODAY, 44% of the population self-identifies as “flexitarian.”

Reducing overall meat consumption
Adding more plant-based foods to their diets

FIVE KEY BARRIERS AFFECT THEIR PLANT-BASED FOOD AND BEVERAGE CHOICES:

- Taste
- Texture
- Lack of availability
- Cost
- Lack of variety

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Contact us for more information.

FIND OUT MORE ABOUT ADM PLANT-BASED PROTEIN SOLUTIONS
email food@adm.com or call 844-441-FOOD

Contact us >